

THE GLEICHEN CALL

VOLUME XXVIII

NO. 38

GLEICHEN, ALBERTA, WEDNESDAY DECEMBER 5, 1934

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U. F. A. DIRECTORS OF GLEICHEN HAVE ANNUAL MEETING

Messrs. F. Daw, J. C. Buckley and R. Unbricht, attended the board meeting of the Gleichen Constituency in Strathmore last week. The full membership was present and preliminary organization for the coming election was completed.

The Strathmore Standard says of the meeting:

The board of Directors of Gleichen Constituency Association, U. F. A., held a meeting in Monday afternoon at Strathmore on Monday afternoon to review the work of the year and to prepare for a nominating convention.

President of the association, J. M. Schmitt, of Belcher, presided and Secretary G. C. Melendy of Carlsbad, read the minutes of previous meetings. Directors from Bow Valley, Shepard, Grasswood, Blackfoot, Keema and Carleton were present.

The financial report showed the association to be in excellent financial condition.

It was decided to hold a nominating convention at the annual U. F. A. convention which is being held in Calgary the last week in January. The date of the nominating convention will be fixed later by the executive and will depend upon weather and road conditions. It is not likely this convention will be held before the middle or last of March.

John C. Buckley, M.L.A., the sitting member for this constituency was present and scolded the numerous rumors that he would not stand for nomination again. He declared that he would serve the constituency just as long as the members of the organization desired him to do so, and whether man should be nominated that he would get behind him until the minute of voting on election day.

BRASSARD-PIERRARD

A pretty wedding took place at St. Victor's Church, Gleichen, November 29th, when Margaret, eldest daughter of Mr. and Mrs. F. Pierrard of Gleichen, became the bride of Mr. Romeo Brassard, eldest son of Mr. and Mrs. H. Brassard of Hussar.

The bride was charming in a gown of white chiffon and short veil arranged in cap fashion and wore a fitted to the knees, the skirt composed of dainty ruffles cascading to the floor, a matching cape of ruffles, and white satin pumps completed her costume.

She was attended by her sister, Miss Marion Pierrard, wearing an Alice blue silk and tulle gown. Roland Brassard, brother of the groom acted as groomsmen.

Following the ceremony a wedding dinner was served at the home of the bride's parents, where covers were laid for sixty. The table was attractively arranged, being centred by a five-tiered wedding cake flanked by tall vases in silver sconces, and tulips in silver vases.

The bride was the recipient of many useful and beautiful gifts. The good wishes of the community follow the happy couple to their new home which they will make at Sylvan Lake.

Among those present were: Rev. Fr. McCormick, Mr. and Mrs. Brassard and family, Mr. and Mrs. Blain and family, Mr. and Mrs. L. Desjardins and Mrs. G. Desjardins, Jr., Mr. and Mrs. F. Gervais and family, Mr. and Mrs. L. Long, Mr. and Mrs. J. Gervais, Mr. and Mrs. J. Desmuth and Albert, Mr. and Mrs. Archie Blain, Miss M. Wensel, Mr. C. Gervais, Miss M. Gill, Mr. E. Hancock, Miss A. Helme, Mr. F. and J. Planer, Mr. Chartrand and boys, Mr. and Mrs. C. Fleury, Mr. J. Day, M. Kiewek, Sack, Mr. Bruce, Mr. and Mrs. Pierrard and family, Mr. C. and Claud Mayville, Mr. J. Labate.

It is much easier to lead people than to drive them. We often hear it said that a person was "driven to destruction," as a rule this person was led to destruction. There are no many snares and pit-falls in the high-way of life, and so many are lured to destruction by those who enjoy seeing others brought to their own level. The guide boards set up by our churches showing "the young 'straight and narrow way,'" is the only safe path. It is well to remember that only the good believe in the good, and to the noble alone is given the power to recognize the noble.

TO STAGE WRESTLING AND BOXING BOUTS HERE NEXT WEEK

A classy all star middleweight wrestling card has been arranged to take place in the Gleichen Community Hall on December 13, commencing at 8:45 p.m. sharp, in a benefit match for the Gleichen Hockey Club.

In the main attraction Don Ferguson, 162 pounds, of Valleyview, Peace River, formerly a farmer in the Gleichen district, clashes with Hec Trudeau 163 pounds, the flying Frenchman from Vancouver, in a two out of three falls, 10 minute round affair. Trudeau who wrestled here in a sensational match last summer will be known to give the customers a real treat with his rough, ready, sock 'em and drag 'em out style of performing. By billing him with Don Ferguson promoter Percy Pogson has an excellent bout in view, as the Valleyview farmer is the middleweight champion of the Northwest, and should offset the wild-cat tactics of the coast boy with his ruggedness.

Semi Windup
The semi-windup brings together two outstanding wrestlers when Hubert Pelzer, 153 lbs., former Graceland title holder, at his weight, of Germany, meets Darby Melnick of Calgary. Melnick who comes in at 51 lbs. is considered one of the best in his weight in these parts and can always be relied on to give the grum and groan followers a sparkling exhibition of speedy wrestling. Since coming to this country Pelzer has added to the present new area wrestling kick to his repertoire, and in the game and has developed into a real threat to anyone in his weight trying to match him with Melnick, who has thrilled the followers of the mat game throughout the country with his fast aggressive methods. Pelzer says that he thinks that he has one of the best matches that could possibly be arranged in these parts.

Boxing Preliminary
In the curtain raiser Charlie Smith, 55 pounds of Gleichen, who made such a sensational showing in a Calgary district championships recently, is given a chance to prove his worth when he meets Sonny Rogers 132 pounds, of Vancouver in a four round boxing preliminary. Both boys are known for their fast, clean style of fighting; so with this bout rounding out the card the fight fans of Gleichen will not only be in for an exciting evening but will also be giving support to their hockey club. The bout starts at 8:45 sharp.

A pre-sale of reserve seats will be handled by the Hockey Club. Ring side and reserves 75c. Rush 50c. and 35c.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

The annual seed grain fair was held last Saturday. F. Daw won first in Marquis and A. F. Williams first in Red Fife. Moynier and Martin have completed a fine home on their farm north of Cluny. Burr and Dier were the contractors. Roy Allan gave a very successful turkey shoot last week and a very enjoyable dance at his home northwest of town in the evening. Levitt Ramsay left for Calgary where he will enter a hospital for some time, owing to illness. Mr. and Mrs. W. Atchison and three boys arrived last week from Idaho, Yukon, and after a few days visited with their friends Mr. and Mrs. C. Bartsch. Mrs. Glossop of Queenswood returned home from a Calgary hospital where she had been confined for many weeks with a broken hip. A meeting of the Cluny branch of the U. F. A. took place at Forsythe's livery barn, Saturday. After paying out \$450 the local Red Cross still have a balance of \$213 with which to carry on its work.

BARTSCH-WOHL

A quiet wedding was solemnized at the McDougall United Church here at 11 o'clock on Wednesday November 14th, at 5 o'clock, when Florence Lily Olga, youngest daughter of Mr. and Mrs. John Wohl, Odden, was united in marriage to Mr. Theodore Graham Bartsch of Tupper Creek, B. C. The happy young couple will reside on "Grundy Ranch."

LARGE ATTENDANCE EXPECTED AT OLD TIMERS BANQUET

Mr. W. H. Riley, president of the Alberta Old Timers' Association will be the principal guest speaker at the Old Timers' banquet here on Friday, December 7th.

Mr. E. J. Garland, M.P., and Mr. John C. Buckley and Mayor Yates are also on the toast list.

Judging from the great number of inquiries received by the Board of Trade secretary from former residents of Gleichen and district, now residing in other parts of the province and even beyond, there will be a large attendance at the 3 p.m. meeting of old timers, at the banquet at 6:30 and at the dance immediately to follow.

The committees are leaving nothing undone to make it a pleasant afternoon and evening and an unqualified success in every way.

COMING EVENTS

Dec 7—Old Timers annual ball and banquet in Gleichen Com. Hall.

Dec. 12—Wrestling bouts in the Gleichen Com. Hall.

Dec 15—St. Andrew's W.A. Christmas Bazaar and sale of home cooking in Legion Hall.

ASMUNDSON-BROWN

A wedding of great interest to residents of Gleichen was solemnized at the home of Rev. J. Rex Brown, Calgary, when Miss Janet McM. Brown, R.N., only daughter of Mr. and Mrs. R. W. Brown, Gleichen, became the bride of Mr. Egbert Asmundson, son of Mrs. Asmundson of Calgary.

The bride wore a gown of midnight blue chiffon velvet with a small velvet turban and silver slippers, and carried a bouquet of pink and white carnations. Miss Bernice Morris, R.N., acting as bridesmaid, also wore blue chiffon velvet, matching turban and silver slippers and carried a bouquet of pink and white carnations.

The groom was attended by his mother, Wally Asmundson.

Following the ceremony a wedding supper was held at the Mandarin Gardens which was attended by a few relatives and friends. The bride attended the Gleichen school until her entrance to the General Hospital, Calgary, from which she graduated as a registered nurse.

For the past few years she has been residing in Calgary following up her profession. Miss Morris, the bridesmaid is also a graduate of the Calgary General Hospital.

Mr. and Mrs. Asmundson left for the Pacific coast, where they will spend a short honeymoon. On their return they will reside in Calgary.

PUBLIC SCHOOLS

Gleichen has little ambition as a manufacturing centre. There is here a certain amount of enterprise, but it manifests itself not so much in promoting wild-cat plunges as in developing the attractions that make this a good home town. The concerns and interests that centre in the home, the circumstances and influences that constitute a desirable environment for the home—these are the elements that should be most assiduously cared for by those who have the future growth of the town at heart. Certainly; adequate and varied provision for education is a price requisite from the point of view of the home. The home means children, and children demand schools. And a town which claims to offer unique advantages to home lovers must possess not average but superlative school facilities. Whatever else is stinted, the schools must be well cared for. Those who today have the schools in charge cannot exactly see the form that they will be assumed a quarter of a century hence, but they have it in their power to hasten or seriously impede the brilliant educational future. The highest development of the schools of the town in the years ahead is largely conditioned by those in authority doing their whole duty by the schools today. Liberalism, arid aims, ignoble standards, picayune policy will cramp the work and delay, perhaps prevent, the future development that is within the range of possibility. Let the trustees continue to build with their best wisdom and liberality, and

ADVISES FARMERS TO SAVE THEIR STRAW AND FODDER

An appeal is being made by Mr. McGregor, of Brandon, Man, sole purchasing agent for the Federal Emergency Relief Association of the United States, to farmers to save straw and fodder. Mr. McGregor states:

The fodders purchased are to feed a number of animals retained by farmers who are on relief. These farmers borrow at the rate of \$3 per cow per month to feed the animal; \$4 per horse and 75c per sheep or goat. In feeding the animals, it is necessary that the drover stricken farmer also supply concentrates from the funds he receives. It is not the intention to take any fodder out of Canada that is required for local consumption. The needs of Manitoba, Saskatchewan and Alberta come first under my license to export, which has been acquired in by the provincial relief administration. Either the provincial administration can take over any fodder they require at any time.

I have been working on this proposition since the end of July without any co-operation from any source, which is, in my opinion, a catastrophe in so far as Canada is concerned, as there are millions of tons of straw wasted and burned which otherwise would have given employment to men in baling and hauling, and the purchases of straw from the farmers would have netted most of them enough to pay their taxes for this year. This would have been found money received from a foreign country and naturally would have reacted for the benefit of all districts where his straw could have been purchased and had my suggestion of in August been acted upon, thousands of tons of hay could have been put up in Manitoba by relief recipients that would have been a considerable step towards turning this corner we have been trying to get around. Many thousands of tons of hay, some as high as a man's shoulder, has been allowed to go uncut. Hundreds of thousands of tons of straw have been burned, and I would say, literally, millions of tons have been wasted. This is a shameful condition, to my mind, when there was a ready market for all this fodder.

It is a pity to see animals starving on one side and fodders being wasted or burned on the other side of an imaginary line. I have travelled extensively in North Dakota and Montana and it is pitiful to see what a real draught is. When we talk about our drought areas in Canada, we have no idea of the meaning of the work.

The historian of the future will look well after the records.

A saying of Confucius bids us take the future of our counsellor and do today's duty in the light of future possibilities. Those who today direct the destinies of the schools of Gleichen and the people whose wishes they execute, will do well to ask themselves what these schools will be in twenty, thirty years from now. Even if the question can be answered but vaguely, hints may be obtained as to the probable line of development, which will make present duty the clearer.

WHY CALL IT SPORT?

An interesting phenomenon in Canadian life, which seems hard to account for when one reflects upon it, is the amazing seriousness with which we take our so-called sports. This seriousness is reflected in the sporting sections of the daily newspapers, which play up the activities of athletes to an extent bordering on the ridiculous.

In professional sporting events, and in many of the amateur variety as well, every element is present except that of true sportsmanship. Generally the only object sought is to win by fair means or foul. Originated as friendly games for the exercise and recreation they afforded, hockey, baseball football and other games have degenerated into bitter struggles for notoriety and gate receipts.

Fortunately, in most of the smaller communities there is still to be found wholesome athletic activity, in which friendly rivalry and real sportsmanship are the rule. But the even-which draw the crowds and fill the seats.

HARD COAL

We bought a quantity of Hard Granulated Lump Coal from a mine at Wayne to be delivered at intervals during this winter, at a price that will enable us to sell it for greater heat value than it is possible to get anywhere.

This makes an excellent fuel for furnace or heater, comes in big lumps and is jet black in color, hard and clean burning, and must not be confused with bone coal which comes from the same district.

It will pay you to see this coal. We will have a car on track this week.

R. S. McQUEEN

COAL WOOD CARTAGE

PIONEER MEAT MARKET WILL USE

THIS SPACE NEXT WEEK. KEEP

YOUR EYE ON IT AND LEARN

SOMETHING TO YOUR ADVANTAGE.

WRESTLING

GLEICHEN HOCKEY CLUB BENEFIT GLEICHEN COMMUNITY HALL AT 8:45 P.M.

WRESTLING MAIN EVENT

Hec Trudeau 162 lbs. Vs. Don Ferguson 161 lbs. Vancouver Valleyview, Peace River 8, 10 minute rounds. Best 2 out of 3 falls.

SEMI-WINDUP WRESTLING

Darby Melnick 151 lbs. Vs. Hubert Pelzer 153 lbs. Calgary Germany 5, 10 minute rounds. Best 2 out of 3 falls.

BOXING

Four Rounds.

Charlie Smith 135 lbs. VS. Sonny Rogers 132 lbs. Gleichen Vancouver

ADMISSION

Ring side 75c. Rush seats 50c. Students 35c

Straw or Other Fodder

WANTED FOR EXPORT

Hay Presses, Hammer Mills and Cutting Boxes

Can Be Placed For Full Winter's Work

SHERIFF MALCOLM MCGREGOR COURT HOUSE, BRANDON, MAN.

and frequently result in long-standing; this sort of thing it will no doubt be facts. So long as the public demands supplied. But why call it sport?



ASK YOUR DOCTOR FIRST, MOTHER

Before You Give Your Child an Unknown Remedy to Take

Every day, unthinkingly, mothers take the advice of unqualified persons—instead of their doctors—on remedies for their children. If they knew what the scientists know, they would never take this chance.

Doctors Say PHILLIPS' For Your Child

When it comes to the frequently-used "milk of magnesia," doctors, for over 50 years, have said "PHILLIPS' Milk of Magnesia" is the safe remedy for your child.

Remember this—And Always Say "Phillips' Milk of Magnesia." Your child deserves it; for your own peace of mind, see that you get it—Genuine Phillips' Milk of Magnesia.

Also in Tablet Form

Phillips' Milk of Magnesia Tablets are now on sale at all drug stores everywhere. Each tiny tablet is the equivalent of a teaspoonful of genuine Phillips' Milk of Magnesia.



Predictions Are Correct

Halifax Moon-Gazers Have Uncanny Knowledge Of Weather

Atop ancient Citadel Hill which towers above the seaport city of Halifax, Nova Scotia, the Dominion government maintains a staff of meteorologists who use intricate instruments to determine weather conditions and probabilities. But Halifaxians do not always depend on the official bureau, for years of experience has taught them that the moon-gazers of the North West Arm, with an uncanny knowledge of tides, winds, skies and lunar complexities, oft-times predict correctly when international weather bureau fail.

Dean among these moon-gazers is "Murphy," John Patrick Murphy, swimming instructor at the Wascowick Club, who has been swimming in North West Arm waters since he

was four years old, and possesses a vast knowledge of the erratic behavior of Old Man Moon, gleaned from decades of skyward gazing.

"For nearly 50 years we fellows have watched the moon come up from over there at Jubilee Rd., and you can tell from where he rises just how warm or cold the water is going to be for a few days," Murphy explained. "This fellow came up from the south-west. That means warm water and mild weather until he runs out," he continued.

And to prove his assertion, the fishman took his water thermometer and slid it into the briny, let it rest for a while way down under, and then reclaimed it for a reading.

"Sixty-six and it's that clear down to the bottom," he remarked with satisfaction.

"How does Old Man Moon tell when the weather is going to be cold or rainy?" he was asked.

"When he rises from the north or north-west we are in for a cold spell. You can always tell when it's going to rain by the spots on the moon, and he'll also tell you later on whether we're going to have a short or long winter."

Murphy was born on the shores of the North West Arm. His grandfather, John L. Murphy, came over from Ireland to superintend the placings of guns on Citadel Hill when Fenian raids were threatened. He knows every ledge and shoal of the inlet which makes Halifax a peninsula. For a lifetime he has fished and swam here. He believes the greatest sport in the world is swimming and he contends that a regular bath in the salt water will keep man fit and happy for his three score years and ten. And he will line up his disciples, ranging in years from three to 73 to prove his assertions.

Longest All-Concrete Bridge

Crown Prince Of Sweden Attended Opening At Stockholm

The longest all-concrete bridge in the world at Traneberg, on the outskirts of Stockholm, Sweden, was opened recently and has been crowded with vehicles since. The Crown Prince of Sweden with many high officials, were present at the ceremony. The estimated cost of building the bridge was 4,300,000 kroner (\$1,500,000), but only 4,000,000 kroner was actually required. The bridge, which is one of the sights of Stockholm, is a marvel of modern engineering skill, being built entirely of concrete. Its largest span is about 580 feet, with a breadth of approximately 20 feet. The total length from approach to approach is about 1,512 feet.

The Isle of Man is ten times as big as the Isle of Manhattan.

Faster Way Found to Relieve Headaches

NOW PAIN OFTEN RELIEVED IN MINUTES!

Remember the pictures below when you want fast relief from pain. Demand and get the method doctors prescribe—Aspirin.

Millions have found that Aspirin eases even a bad headache, neuritis or rheumatic pain often in a few minutes!

In the stomach as in the glass here, an Aspirin tablet starts to dissolve, or disintegrate, almost the instant it touches moisture. It begins "taking hold" of your pain

practically as soon as you swallow it. Equally important, Aspirin is safe. For scientific proof show this: Aspirin does not harm the heart.

Remember these two points: Aspirin Speeds and Aspirin Safely. And, see that you get ASPIRIN. It is made in Canada, and all druggists have it. Look for the name Bayer in the form of a cross on every Aspirin tablet.

Get tin of 12 tablets or economical bottle of 24 or 100 at any druggist's.

Why Aspirin Works So Fast



IN 2 SECONDS BY STOP WATCH

An Aspirin tablet starts to disintegrate and go to work.

What happens in these glasses? Aspirin tablets start "taking hold" of pain in a few minutes after taking.

When in Pain Remember These Pictures

ASPIRIN IS THE TRADE MARK OF THE BAYER COMPANY, LIMITED



Helps the Whole Family to Enjoy Greater Freedom from Colds

Doubly welcome to mothers is news that the makers of Vicks VapoRub have perfected a Plan for Better Control of Colds—to help reduce the number, duration and dangers of colds. Vicks Plan is introduced along with Vicks Va-tro-nol, the remarkable new aid in preventing colds—companion product to Vicks VapoRub, the modern method of treating colds. The Plan includes simple, easy-to-follow rules of health—to build resistance to colds.



BRIEFLY, HOW VICKS PLAN WORKS:

• TO HELP PREVENT COLDS

At that first stuffy feeling, that first nasal irritation or sneeze, quick!—Vicks Va-tro-nol—just a few drops up each nostril. Especially designed for nose and upper throat—where most colds start—Va-tro-nol stimulates the functions which Nature has provided—in the nose—to prevent colds and to throw off colds in their early stages. Used in time, Va-tro-nol helps to avoid many colds entirely.

• TO HELP SHORTEN A COLD

If a cold has already developed, apply Vicks VapoRub at bedtime. VapoRub acts direct through the skin like a poultice or plaster, while its medicated vapors—released by body heat—are inhaled direct to inflamed air-passages. This double direct attack loosens phlegm—soothes irritated membranes—eases difficult breathing—helps break congestion. Often, by morning, the worst of the cold is over.

Little Helps For This Week

"What doth the Lord thy God require of thee but to fear the Lord thy God, to walk in all His ways, to love Him, and to serve Him with all thy heart and soul?" Deuteronomy 10:12.

What asks our Father of His children save Justice and mercy and humility. A reasonable service of good deeds. Pure living tenderness to human needs. Reverence and trust, and prayer for light to see. The Master's footsteps in our daily ways? No timid secourge, nor sacrificial knife. But the calm beauty of an ordered life Whose every breathing is unworried praise. —J. G. Whittier.

Give up yourself to God without reserve; in singleness of heart, meeting everything that every day brings forth, as something from God that is to be received and gone through by you in such a heavenly use of it as you would suppose the holy Jesus would have done in such occurrences. This is an attainable degree of perfection.

We ought to measure our actual lot, and to fulfill it, to be with all our strength that which our lot requires and allows. What is beyond it is no calling of ours. How much peace, quiet, confidence and strength would people attain if they would go by this plain rule.—H. E. Manning.

Strange Baptismal Ritual

"Old Germanic" Religion Adhered To By Some Families

A strange baptismal ritual used by families adhering to the "Old Germanic" religion is described in the magazine for German folk lore, "Rig".

A stone table is erected amid huge stone blocks, and a bronze hammer and a basin filled with water is placed upon it. The family and the guests assemble round the table at the call of a bugle. After community singing, the mother lays the child at the father's feet. Raising the child after bowing, the father recites these words:

"I recognize thee as my own, and receive thee into our clan. I give thee this name. I love thee with the clean water of a German well. May it take from thee all that is un-German and alien."

The child is thereupon handed to the godparent, who promises to help and advise the parents always. Lastly a priest ends the ceremony with the words: "In the name of Him who created Himself, we bless thee. May the Almighty dwell in thee!"

A new electrically operated gun can shoot 20,000 bullets a minute.

W. N. U. 2073

Teaching People To Live

Matter Of Diet, Sleep And Fresh Air Should Be Studied

How to teach people to live so that they may enjoy health and avoid sickness is a problem that has not been solved. Whether it can be done by education is a question.

Most people prefer to live their own lives according to their own ideas and are inclined to look with contempt on matters of diet, sleep, fresh air, the avoidance of excesses of every kind and restrictions that would interfere in any way with their personal liberty.

Nevertheless it is perfectly true to

say that thousands of people have benefited greatly by the information that has been disseminated, with the result that they have been almost totally free from sickness of any serious kind for many years.

There is no scientific basis for the popular belief that salt, aspirin, or baking soda will prolong the life of cut flowers. Flowers will, however, do fairly well if the water is changed regularly and the stems cut daily.

A woman claims to be able to drive home a two-inch nail with a single blow of a hammer. There's reckless driving for you!

There are six kinds of lightning—Ball, bread, ribbon, rocket, streak and zigzag.

for COUGHS

Take half a teaspoonful of Minard's Liniment. Also rub it well into your chest.

32 You'll get relief!

MINARD'S

"KING OF PAIN"

LINIMENT

Tell You How TO COOK FISH

—with less work and no odor

Boiled or steamed fish comes out firm and solid, swimming in its own juice, when you cover it with CANAPAR Cookery Parchment. No fishy odor. No gummy steamer or saucepan to clean up afterwards.

And how delicious vegetables are when cooked the CANAPAR way! You can boil three in one saucepan without the flavors mixing—over a single burner. Save fuel. Eliminate odor in the house. Preserve the rich mineral salts. Cut down work.

CANAPAR can be used over and over again. It won't absorb odors. Try it as a dish cloth—especially for glasses.

Appleford PAPER PRODUCTS
HAMILTON, ONTARIO

Makers of the famous PARA-SANI Heavy Waxed Paper in the Green Box.

CANAPAR Cookery PARCHMENT

A Pure Genuine Vegetable Parchment

Warehouses At Calgary, Edmonton, Regina and Winnipeg

Ramsay Mer. Ltd.

Big Cash Raising Sale is Going Strong This Week

Values Unexcelled and Satisfied Customers

Do your Xmas. Shopping During this Event

JOHN M. STAHL
PRODUCTION
Greater Than
"BACK STREET"

Only Yesterday

with
Margaret Sullivan
and
JOHN BOLES

ADULTS 35c. NO TAX
CHILDREN UNDER 14, 20c
2 Shows 7:30 and 9 p.m.

NEWS COMEDY

GLEICHEN COMMUNITY HALL

CLASSIFIED ADS

Notice under this heading 15 words or under 50c, first insertion and 25c each subsequent insertion 3 words \$1.00. Over 15 words see sent per word for each insertion

FOR SALE—Several good young cows, some Jerseys. Milking trial allowed. J. C. Buckley, Gleichen. 41

STRAYED—One hog on my farm N. E. quarter sec. 16 tp. 22, in Queens-town district. Owner can have same by paying for this ad W. F. Darston, Queensdown. 40

STEADY PROGRESS

During the last year or more no publication has shown more remarkable strides in the matter of increased circulation than has the Family Herald and Weekly Star. This is not strange for it is evident that in these times of stress people are prone to cut

down on the number and variety of magazines and papers coming into their home and they find in the Family Herald and Weekly Star a paper, which, at \$1.00 per year, gives them every variety of reading, for old and young, all combined in this one publication. Every issue overflows with practical farming ideas, up-to-the-minute articles, short stories together with a weekly newspaper section which rounds out a feast of reading without compare. Truly it has been well said that the Family Herald and Weekly Star is the best for the least.

WILL BE IN GLEICHEN EVERY FRIDAY
At The McKay Hardware
Good Watch, Jewellery and Clock Repairing
A Complete Line of Jewellery in Stock
At All Times

P. B. DISCHER,
Jeweller - Gleichen

Town & District

On Friday December 14th, the local branch of the Canadian Legion are having a public meeting in the Oddfellows Hall. The principal speaker of the evening will be Mr. Walter Bullard, president of the Provincial Command, Canadian Legion. There also will be a concert given by local artists. All returned men are specially requested to attend. There will be no charge and the general public will be welcome.

An inquest was held Saturday in the death of Mrs. A. Robinson, of Gleichen who died on November 11. The jury found that she came to her death by taking strychnine while of unsound mind.

The Tombola, staged at the Meadowbrook Hall last Wednesday evening, by the Catholic Women's League of St. Victor's Church was a huge success and a great crowd from all over the district was present. During the evening the drawing for the prize took place amidst great excitement.

Thursday night a seven piece travelling orchestra put on a dance in the Gleichen Community Hall, but owing to the Tombola and dance the night before the attendance was not very large. Those who attended state the music was the best heard in town for many a day.

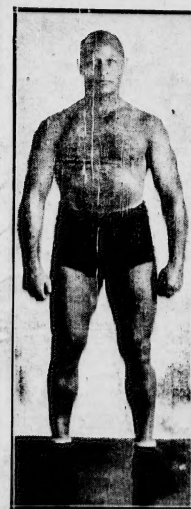
In two or three weeks time Bob Haskayne is going to attempt to better his record of 21 minutes and some seconds, of driving from town to the slaughter house, kill and dress a steer and be back in town. This time he will attempt to do the job in 20 minutes. The task will be slightly harder this time. On the last occasion the car had to make only two turns in the mile or so drive, and they were at the start and of course they had to be negotiated on the return. This time starting from the butcher shop there will be five turns owing to the change in the road or ten in all for the round trip. There are some who doubt Mr. Haskayne's old record and have put up hard cash to back their statement that it cannot be done in 20 minutes. The bets were promptly taken up. Those who have any money to bet that the job cannot be done in 20 minutes will have no trouble to find takers.

Mr and Mrs. E. Menard entertained Monday evening in honor of Mr. and Mrs. Robt. Brown, Jr. who were recently married.

Frank Postgate, rider for J. Morton, who was kicked in the head by a horse sometime ago, had to have one eye taken out.

Next Monday night the first hockey game of the season in Gleichen takes place, when the Gunners will entertain the Drumheller Minors. This will be an excellent chance for the fans to size up the local team for this season.

T. Mauza has opened a radio repair shop in the basement of Harrison's store. As he is a graduate of the Radio College of Canada he guarantees repairs on any make of radio. He also handles radio tubes and Spartan and Victor 1935 radios.



Don Ferguson, one of the principals in the wrestling bouts, Thursday, December 13

WHAT OF OLD AGE

While no pleasant subject to dwell upon, an occasional look ahead to the condition which may surround old age would be advisable, even for those whose circumstances in early life are satisfactory and whose future seems secure. We may well be reminded that nearly 80 per cent of all old people are dependent upon others for support. Yet many of these in early and middle life were prosperous; some even wealthy. Who can not look about him and see acquaintances who were once the envy of their neighbors, but who through business reverses, accidents, illness or extravagance are now brought to feel the sting of poverty. Usually such disasters might have been averted by a reasonable exercise of prudence and thrift. Keeping up with one's neighbor's in a false display of prosperity is one fruitful source of old age poverty, and there are many others. Much of the misery which usually accompanies old age might be avoided by looking ahead before it is too late.

"That's the cat's pajamas," remarked Mr. Hoopbeck, as he picked up his wife's claspings tags.

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Rt. Hon. R. B. BENNETT, Prime Minister of Canada, to the Canadian Association of Tourists and Publicity Bureau, November 1, 1934.

Canada's tourist activities represent more than a great industry from which everybody benefits. They provide an opportunity to create what the Prime Minister has described as "that feeling of neighbourliness" which is such a vital factor in building up cordial relations within the family of nations.

For both these reasons, may I urge upon the people of Canada the importance of showing consideration, courtesy and honesty to guests of our country? Let us all do those little acts of kindness which count for so much when one travels in a strange land.

We have a beautiful country. We must keep it so. We want our visitors to travel highways free from disfigurement, walk the streets of cities that are orderly and clean, and find at the end of every day's travel an inviting spot to rest. Canadians should turn their attention now to the important work of preparing for next year's tourist season.

As a nation, we are advertising abroad the attractions of Canada as a holiday land. We must see to it that our guests return home with only the happiest recollections—and the determination to come back again and again.

Now should we forget, in planning our own vacations, that there are beauties to discover and friendships to be made in our neighbouring provinces. We live in one of the world's most glorious playgrounds—let us learn to know better the rich variety of its travel attractions.

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